

Come As You Are

A Virtual Gala to Support the
Boulder Philharmonic Orchestra

Saturday, October 10, 2020, 6:30pm

\$100 Suggested Donation



Spend a Fabulous Night At Home with Your Phil

Back in 1964 you may have received a phone call inviting you to a party - but there was a catch - you had to wear exactly what you had on at that moment! **Come As You Are** harkens back to a time when showing up to a party in your pajamas or gardening hat was out of the ordinary, but it certainly added a dose of levity to the evening!

On October 10, 2020, the Boulder Philharmonic invites you to **Come As You Are** for a lighthearted, imaginative evening featuring virtual performances by members of the Boulder Philharmonic and guest artists, a silent auction, and a delicious gourmet dinner by Three Leaf Concepts, delivered to your home!

The Boulder Philharmonic holds a reputation around town for hosting the arts event of the season after the success of our fantastic *Wings and Strings*, *60th Anniversary Hoedown*, *Glitter!*, and *Lets Play* Galas. We invite you to partner with the Boulder Philharmonic this year for a delightful evening of music, laughter, and charm.

The Boulder Phil has been recognized for its unique programming inspired by and connected to the remarkable qualities of the Boulder community. New commissions and premieres of orchestral works have become standard under Maestro Michael Buttermann, and our audiences fill the 2,000-seat Macky auditorium on the CU campus. The Phil's education and outreach programs reach thousands of children and families each year.

Under extraordinary circumstances, The Phil has pivoted. Now, we want to celebrate the most remarkable qualities of our community - our connectedness and resilience. We have tailored our performances to the times, creating virtual programming throughout the 2020-2021 season and transitioning our education and outreach programs to be implemented right at home.

We invite you to consider sponsoring **Come As You Are** to honor the significance our local, world-class orchestra has held in our community for over 60 years, and support the orchestra's commitment to providing engaging, inclusive, and accessibleconcerts for our community. Your participation as a sponsor will demonstrate your dedication to our community and to high-level artistic expression.



Discovery Education Program Brass Quintet In-School Workshop



Boulder Phil 2019 Let's Play! Gala

Photo: Lauren Click

Sponsorship Reach

Come As You Are Attendees	250
Boulder Philharmonic Email List	17,100
2020-21 Season Concert Viewers	20,000
Boulder Philharmonic Facebook Likes	3,265

Contact

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Boulder Phil at Macky Auditorium



Discovery Concert for students at Macky Auditorium

Photo: Adam Riggs

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Sponsorship Opportunities

	\$25,000 Title Sponsor	\$10,000 Gold Star Sponsor	\$5,000 Silver Star Sponsor	\$2,000 Preferred Sponsor
Event Title Sponsorship. Sponsors <i>Come As You Are</i> with your company name and logo featured in all printed materials, invitations and advertising, and signage at the event	📞			
Quarter-page ad in concert programs for all Boulder Philharmonic 2020-2021 concerts	📞			
Live one-hour private performance by four Boulder Phil musicians for 10 guests	📞			
Verbal acknowledgement during the introduction of one 2020-2021 Boulder Philharmonic concert	📞	📞		
Verbal acknowledgement at <i>Come As You Are</i>	📞	📞		
Live one-hour private performance by three Boulder Phil musicians for 10 guests		📞		
Live one-hour private performance by two Boulder Phil musicians for 10 guests			📞	
Live one-hour private performance by one Boulder Phil musician for 10 guests				📞
On-screen logo presentation and inclusion in program and other signage at <i>Come As You Are</i>	📞	📞	📞	📞
Company name (and logo if space available) included in all <i>Come As You Are</i> pre-event materials, social media, eblasts, and invitations	📞	📞	📞	📞
Reserved virtual table(s) for 10 at <i>Come As You Are</i>	2	2	1	1

About the Boulder Philharmonic Orchestra

Founded in 1958, the Boulder Philharmonic Orchestra is creating a new model for American orchestras through dynamic performances that reflect our community's own values, creativity, and sense of place. Voted "Best of Boulder" for the past eight years, today's Boulder Phil is bucking national trends with growing, enthusiastic audiences under the vision and leadership of Music Director Michael Buttermann.

The 30,000 people served by Boulder Phil programming include Boulder and metro- Denver residents across the Front Range. We offer more than 2,000 free tickets each year, distributed to our social service partners. The Boulder Phil provides many no-cost community events, including concerts at mobile home parks through our Hearing Boulder campaign, and guided musical hikes with Boulder Open Space and Mountain Parks.

Since COVID-19 hit in March we have presented twice-weekly digital content: archival concerts hosted by our Music Director, new Living Room Concerts by our musicians, Storytime books for kids, and more, all free. Our ticketed Events of Note guest artist series are now monthly online events. We are taking ensembles into neighborhoods, senior facilities, and public spaces.

We are looking forward with anticipation to an innovative 2020-21 Season featuring streamed concerts with guests Zuill Bailey and Simone Dinnerstein, pre-recorded in the Brungard Aviation hangar at Boulder Municipal Airport with safety measures in place. A digital Discovery Education Program curriculum will reach new rural/mountain schools across the state. Short courses led by our Music Director and musicians create new learning and social spaces.



Michael Buttermann leading the Boulder Philharmonic Orchestra